

ORDER

**KSNV**

Orders
Order / Rev: 107412
Alt Order #: 06860602
Product Desc: NRCC IE 2012- SKED 2
Estimate: 3304
Flight Dates: 10/05/12 - 10/11/12
Original Date / Rev: 10/03/12 / 12/03/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency
Name: National Media, Inc.
Buying Contact:
Billing Contact:
 815 Slaters Ln.
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: National Republican Congressional C
Demographic: A35+
Product Codes: PLI2
Priority: 1
Revenue Codes: POLITICAL/AGY, PISSUE, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/11/12	169	\$187,750.00	\$159,587.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	169	\$187,750.00	\$159,587.50	0.00
Totals	169	\$187,750.00	\$159,587.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSNV	41%	\$187,750.00
Market	100%	\$457,926.83

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	12%	\$54,951.22
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$91,585.37
KTUD	0%	\$0.00
KVVU	20%	\$91,585.37
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	7%	\$32,054.88

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/05/12	10/05/12	M-F 5-6a WakeUp w/WagM	5-6a		----F--	:30	2	\$600.00	1	0.00	NM	2	\$1,200.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	----F--	2		\$600.00		0.00						

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Advertiser: National Republican Congressional Com
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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/05/12	10/05/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	----F--	:30	2	\$600.00	1	0.00	NM	2	\$1,200.00
		WAKE W/WAGNRS1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----F--					2	\$600.00		0.00			
E 2	KSNV	10/08/12	10/08/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	2	\$600.00	1	0.00	NM	2	\$1,200.00
		WAKE W/WAGNRS1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	M-----					2	\$600.00		0.00			
E 3	KSNV	10/09/12	10/09/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	-T-----	:30	2	\$600.00	1	0.00	NM	2	\$1,200.00
		WAKE W/WAGNRS1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-T-----					2	\$600.00		0.00			
E 4	KSNV	10/10/12	10/10/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	--W----	:30	2	\$600.00	1	0.00	NM	2	\$1,200.00
		WAKE W/WAGNRS1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	--W----					2	\$600.00		0.00			
E 5	KSNV	10/11/12	10/11/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	---T---	:30	2	\$600.00	1	0.00	NM	2	\$1,200.00
		WAKE W/WAGNRS1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	---T---					2	\$600.00		0.00			
E 6	KSNV	10/05/12	10/05/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	----F--	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
		WAKE W/WAGNRS2													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----F--					2	\$1,000.00		0.00			
E 7	KSNV	10/08/12	10/08/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
		WAKE W/WAGNRS2													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	M-----					2	\$1,000.00		0.00			
E 8	KSNV	10/09/12	10/09/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	-T-----	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
		WAKE W/WAGNRS2													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-T-----					2	\$1,000.00		0.00			
E 9	KSNV	10/10/12	10/10/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	--W----	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
		WAKE W/WAGNRS2													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	--W----					2	\$1,000.00		0.00			
E 10	KSNV	10/11/12	10/11/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	---T---	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
		WAKE W/WAGNRS2													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	---T---					2	\$1,000.00		0.00			
E 11	KSNV	10/05/12	10/05/12	Today Show Today Show	CM	658a-9am	----F--	:30	3	\$1,900.00	1	0.00	NM	3	\$5,700.00
		TODAY SHW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----F--					3	\$1,900.00		0.00			
E 12	KSNV	10/08/12	10/08/12	Today Show Today Show	CM	658a-9am	M-----	:30	3	\$1,900.00	1	0.00	NM	3	\$5,700.00
		TODAY SHW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	M-----					3	\$1,900.00		0.00			
E 13	KSNV	10/09/12	10/09/12		CM	658a-9am	-T-----	:30	3	\$1,900.00	1	0.00	NM	3	\$5,700.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
TODAY SHW Today Show Today Show TODAY SHW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -T----- 3 \$1,900.00 0.00															
E 14	KSNV	10/10/12	10/10/12	Today Show Today Show	CM	658a-9am	--W----	:30	3	\$1,900.00	1	0.00	NM	3	\$5,700.00
TODAY SHW TODAY SHW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 --W---- 3 \$1,900.00 0.00															
E 15	KSNV	10/11/12	10/11/12	Today Show Today Show	CM	658a-9am	---T---	:30	3	\$1,900.00	1	0.00	NM	3	\$5,700.00
TODAY SHW TODAY SHW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 ---T--- 3 \$1,900.00 0.00															
E 16	KSNV	10/06/12	10/06/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	2	\$450.00	1	0.00	NM	2	\$900.00
NW3 AT SUNRISE NW3 AT SUNRISE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S- 2 \$450.00 0.00															
E 17	KSNV	10/06/12	10/06/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
SATURDAY TODAY SATURDAY TODAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S- 4 \$900.00 0.00															
E 18	KSNV	10/07/12	10/07/12	News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY	CM	6a-7a	-----S	:30	2	\$450.00	1	0.00	NM	2	\$900.00
NW3-SUNRS WKND NW3-SUNRS WKND <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S 2 \$450.00 0.00															
E 19	KSNV	10/05/12	10/05/12	M-F Today Show II 3rd Hour M-F Today Show II	CM	9-10a	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
TODAY SHW2 TODAY SHW2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 ----F-- 1 \$1,000.00 0.00															
E 20	KSNV	10/08/12	10/08/12	M-F Today Show II 3rd Hour M-F Today Show II	CM	9-10a	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
TODAY SHW2 TODAY SHW2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 M----- 1 \$1,000.00 0.00															
E 21	KSNV	10/09/12	10/09/12	M-F Today Show II 3rd Hour M-F Today Show II	CM	9-10a	-T-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
TODAY SHW2 TODAY SHW2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -T----- 1 \$1,000.00 0.00															
E 22	KSNV	10/10/12	10/10/12	M-F Today Show II 3rd Hour M-F Today Show II	CM	9-10a	--W----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
TODAY SHW2 TODAY SHW2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 --W---- 1 \$1,000.00 0.00															
E 23	KSNV	10/11/12	10/11/12	M-F Today Show II 3rd Hour M-F Today Show II	CM	9-10a	---T---	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
TODAY SHW2 TODAY SHW2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 ---T--- 1 \$1,000.00 0.00															
E 24	KSNV	10/05/12	10/05/12	M-F Today Show III 4th Hour Today 4th Hour	CM	10am-11am	----F--	:30	2	\$600.00	1	0.00	NM	2	\$1,200.00
TODAY SHW3 TODAY SHW3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 ----F-- 2 \$600.00 0.00															
E 25	KSNV	10/08/12	10/08/12		CM	10am-11am	M-----	:30	2	\$600.00	1	0.00	NM	2	\$1,200.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Today Show III 4th H Today 4th Hour															
TODAY SHW3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	M-----					2	\$600.00		0.00			
E 26	KSNV	10/09/12	10/09/12	M-F Today Show III 4th H Today 4th Hour	CM	10am-11am	-T-----	:30	2	\$600.00	1	0.00	NM	2	\$1,200.00
TODAY SHW3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-T-----					2	\$600.00		0.00			
E 27	KSNV	10/10/12	10/10/12	M-F Today Show III 4th H Today 4th Hour	CM	10am-11am	--W----	:30	2	\$600.00	1	0.00	NM	2	\$1,200.00
TODAY SHW3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	--W----					2	\$600.00		0.00			
E 28	KSNV	10/11/12	10/11/12	M-F Today Show III 4th H Today 4th Hour	CM	10am-11am	---T---	:30	2	\$600.00	1	0.00	NM	2	\$1,200.00
TODAY SHW3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	---T---					2	\$600.00		0.00			
E 29	KSNV	10/05/12	10/05/12	Rachael Ray Rachael Ray	CM	11am-12pm	----F--	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	----F--					2	\$500.00		0.00			
E 30	KSNV	10/08/12	10/08/12	Rachael Ray Rachael Ray	CM	11am-12pm	M-----	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	M-----					2	\$500.00		0.00			
E 31	KSNV	10/09/12	10/09/12	Rachael Ray Rachael Ray	CM	11am-12pm	-T-----	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-T-----					2	\$500.00		0.00			
E 32	KSNV	10/10/12	10/10/12	Rachael Ray Rachael Ray	CM	11am-12pm	--W----	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	--W----					2	\$500.00		0.00			
E 33	KSNV	10/11/12	10/11/12	Rachael Ray Rachael Ray	CM	11am-12pm	---T---	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	---T---					2	\$500.00		0.00			
E 34	KSNV	10/05/12	10/05/12	Noon News Noon News	CM	12-1230pm	----F--	:30	1	\$500.00	1	0.00	NM	1	\$500.00
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	----F--					1	\$500.00		0.00			
E 35	KSNV	10/08/12	10/08/12	Noon News Noon News	CM	12-1230pm	M-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	M-----					1	\$500.00		0.00			
E 36	KSNV	10/09/12	10/09/12	Noon News Noon News	CM	12-1230pm	-T-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-T-----					1	\$500.00		0.00			
E 37	KSNV	10/10/12	10/10/12		CM	12-1230pm	--W----	:30	1	\$500.00	1	0.00	NM	1	\$500.00

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				Noon News											
				Noon News											
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	--W----			1		\$500.00		0.00				
E 38	KSNV	10/11/12	10/11/12	Noon News	CM	12-1230pm	---T---	:30	1	\$500.00	1	0.00	NM	1	\$500.00
				Noon News											
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	---T---			1		\$500.00		0.00				
E 39	KSNV	10/05/12	10/05/12	Days of our Lives	CM	1258p-2pm	----F--	:30	2	\$425.00	1	0.00	NM	2	\$850.00
				Days of our Lives											
				DAYS-OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	----F--			2		\$425.00		0.00				
E 40	KSNV	10/08/12	10/08/12	Days of our Lives	CM	1258p-2pm	M-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
				Days of our Lives											
				DAYS-OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	M-----			2		\$425.00		0.00				
E 41	KSNV	10/09/12	10/09/12	Days of our Lives	CM	1258p-2pm	-T-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
				Days of our Lives											
				DAYS-OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-T-----			2		\$425.00		0.00				
E 42	KSNV	10/10/12	10/10/12	Days of our Lives	CM	1258p-2pm	--W----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
				Days of our Lives											
				DAYS-OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	--W----			2		\$425.00		0.00				
E 43	KSNV	10/11/12	10/11/12	Days of our Lives	CM	1258p-2pm	---T---	:30	2	\$425.00	1	0.00	NM	2	\$850.00
				Days of our Lives											
				DAYS-OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	---T---			2		\$425.00		0.00				
E 44	KSNV	10/06/12	10/06/12	News 3 Today - SATUR	CM	9am-930am	-----S-	:30	2	\$750.00	1	0.00	NM	2	\$1,500.00
				News 3 Today - SAT											
				NEWS3 TDY-WKND											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----S-			2		\$750.00		0.00				
E 45	KSNV	10/07/12	10/07/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	2	\$750.00	1	0.00	NM	2	\$1,500.00
				News 3 Today											
				NEWS3 TDY-WKND											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-----S			2		\$750.00		0.00				
E 46	KSNV	10/05/12	10/05/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	----F--	:30	1	\$900.00	1	0.00	NM	1	\$900.00
				4PM NEWS (1 hour)											
				NEWS 3 AT 4PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	----F--			1		\$900.00		0.00				
E 47	KSNV	10/08/12	10/08/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	M-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
				4PM NEWS (1 hour)											
				NEWS 3 AT 4PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	M-----			1		\$900.00		0.00				
E 48	KSNV	10/09/12	10/09/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	-T-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
				4PM NEWS (1 hour)											
				NEWS 3 AT 4PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	-T-----			1		\$900.00		0.00				
E 49	KSNV	10/10/12	10/10/12		CM	4-5pm	--W----	:30	1	\$900.00	1	0.00	NM	1	\$900.00

Order / Rev: 107412
 Alt Order #: 06860602
 Flight Dates: 10/05/12 - 10/11/12

Advertiser: National Republican Congressional Com
 Product Desc: NRCC IE 2012- SKED 2
 Estimate: 3304
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)															
NEWS 3 AT 4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	--W----					1	\$900.00		0.00			
E 50	KSNV	10/11/12	10/11/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	---T---	:30	1	\$900.00	1	0.00	NM	1	\$900.00
NEWS 3 AT 4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	---T---					1	\$900.00		0.00			
E 51	KSNV	10/05/12	10/05/12	M-F Early News M-F Early News	CM	5-630p	----F--	:30	3	\$1,800.00	1	0.00	NM	3	\$5,400.00
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	----F--					3	\$1,800.00		0.00			
E 52	KSNV	10/08/12	10/08/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	3	\$1,800.00	1	0.00	NM	3	\$5,400.00
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	M-----					3	\$1,800.00		0.00			
E 53	KSNV	10/09/12	10/09/12	M-F Early News M-F Early News	CM	5-630p	-T-----	:30	3	\$1,800.00	1	0.00	NM	3	\$5,400.00
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-T-----					3	\$1,800.00		0.00			
E 54	KSNV	10/10/12	10/10/12	M-F Early News M-F Early News	CM	5-630p	--W----	:30	3	\$1,800.00	1	0.00	NM	3	\$5,400.00
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	--W----					3	\$1,800.00		0.00			
E 55	KSNV	10/11/12	10/11/12	M-F Early News M-F Early News	CM	5-630p	---T---	:30	3	\$1,800.00	1	0.00	NM	3	\$5,400.00
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	---T---					3	\$1,800.00		0.00			
E 56	KSNV	10/05/12	10/05/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	----F--	:30	2	\$1,700.00	1	0.00	NM	2	\$3,400.00
JEOP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	----F--					2	\$1,700.00		0.00			
E 57	KSNV	10/08/12	10/08/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	M-----	:30	2	\$1,700.00	1	0.00	NM	2	\$3,400.00
JEOP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	M-----					2	\$1,700.00		0.00			
E 58	KSNV	10/09/12	10/09/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	-T-----	:30	2	\$1,700.00	1	0.00	NM	2	\$3,400.00
JEOP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-T-----					2	\$1,700.00		0.00			
E 59	KSNV	10/10/12	10/10/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	--W----	:30	2	\$1,700.00	1	0.00	NM	2	\$3,400.00
JEOP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	--W----					2	\$1,700.00		0.00			
E 60	KSNV	10/11/12	10/11/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	---T---	:30	2	\$1,700.00	1	0.00	NM	0	\$0.00
JEOP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	---T---					2	\$1,700.00		0.00			

Order / Rev: 107412
 Alt Order #: 06860602
 Flight Dates: 10/05/12 - 10/11/12

Advertiser: National Republican Congressional Com
 Product Desc: NRCC IE 2012- SKED 2
 Estimate: 3304
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 60	KSNV	10/11/12	10/11/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	---T---	:30	2	\$1,700.00	1	0.00	NM	0	\$0.00
JEOP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	---T---	2		\$1,700.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/08/12-10/14/12		M-F Jeop/Wheel	630-730pm		---Th-----	:30	(\$1,700.00)	0.00	NM				
Credited [CREDIT-REFUND]															
2	KSNV	10/08/12-10/14/12		M-F Jeop/Wheel	630-730pm		---Th-----	:30	(\$1,700.00)	0.00	NM				
Credited [CREDIT-REFUND]															
E 61	KSNV	10/05/12	10/05/12	Ralston Reports FacetoFace/Ralston Report	CM	730-758pm	----F--	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00
NWS3 J. RALSTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	----F--	2		\$900.00		0.00						
E 62	KSNV	10/08/12	10/08/12	Ralston Reports FacetoFace/Ralston Report	CM	730-758pm	M-----	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00
NWS3 J. RALSTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	2		\$900.00		0.00						
E 63	KSNV	10/09/12	10/09/12	Ralston Reports FacetoFace/Ralston Report	CM	730-758pm	-T-----	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00
NWS3 J. RALSTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-T-----	2		\$900.00		0.00						
E 64	KSNV	10/10/12	10/10/12	Ralston Reports FacetoFace/Ralston Report	CM	730-758pm	--W----	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00
NWS3 J. RALSTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	--W----	2		\$900.00		0.00						
E 65	KSNV	10/11/12	10/11/12	Ralston Reports FacetoFace/Ralston Report	CM	730-758pm	---T---	:30	2	\$900.00	1	0.00	NM	0	\$0.00
NWS3 J. RALSTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	---T---	2		\$900.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/08/12-10/14/12		Ralston Reports	730-758pm		---Th-----	:30	(\$900.00)	0.00	NM				
Credited [CREDIT-REFUND]															
2	KSNV	10/08/12-10/14/12		Ralston Reports	730-758pm		---Th-----	:30	(\$900.00)	0.00	NM				
Credited [CREDIT-REFUND]															
E 66	KSNV	10/06/12	10/06/12	Weekend Jeopardy/Wheel WKND Jeop/Wheel	CM	630-730pm	-----S-	:30	2	\$525.00	1	0.00	NM	0	\$0.00
JEOP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S-	2		\$525.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	10/01/12-10/07/12		Weekend Jeopardy/Wheel	630-730pm		-----Sa--	:30	(\$525.00)	0.00	NM				
Credited [CREDIT-REFUND]															
2	KSNV	10/01/12-10/07/12		Weekend Jeopardy/Wheel	630-730pm		-----Sa--	:30	(\$525.00)	0.00	NM				
Credited [CREDIT-REFUND]															
E 67	KSNV	10/08/12	10/08/12	Mon PR 8-10p Monday Prime 8-10pm	CM	8-10pm	M-----	:30	2	\$4,000.00	1	0.00	NM	2	\$8,000.00
THE VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	M-----	2		\$4,000.00		0.00						

Order / Rev: 107412
 Alt Order #: 06860602
 Flight Dates: 10/05/12 - 10/11/12

Advertiser: National Republican Congressional Com
 Product Desc: NRCC IE 2012- SKED 2
 Estimate: 3304

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 67	KSNV	10/08/12	10/08/12	Mon PR 8-10p Monday Prime 8-10pm	CM	8-10pm	M-----	:30	2	\$4,000.00	1	0.00	NM	2	\$8,000.00
THE VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					2	\$4,000.00		0.00			
E 68	KSNV	10/08/12	10/08/12	Mon PR 10-11p Monday Prime 10-11pm	CM	10-11pm	M-----	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
REVOLUTION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$3,200.00		0.00			
E 69	KSNV	10/09/12	10/09/12	Tues PR 8-9p Tuesday Prime 8-9pm	CM	8-9pm	-T-----	:30	2	\$4,000.00	1	0.00	NM	2	\$8,000.00
VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					2	\$4,000.00		0.00			
E 70	KSNV	10/11/12	10/11/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm (9:00 PM-9:30 PM)	---T---	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
NWS FOLO DEBATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---					2	\$1,200.00		0.00			
E 71	KSNV	10/07/12	10/07/12	NFL Pre-Game / FNA NFL Pre-Game	CM	1p-530pm	-----S	:30	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
FTBL NITE AMR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$2,400.00		0.00			
E 72	KSNV	10/07/12	10/07/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	2	\$1,800.00	1	0.00	NM	2	\$3,600.00
NWS3 LVE-PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					2	\$1,800.00		0.00			
E 73	KSNV	10/05/12	10/05/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	----F--	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
NEWS 3 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$1,400.00		0.00			
E 74	KSNV	10/08/12	10/08/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
NEWS 3 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$1,400.00		0.00			
E 75	KSNV	10/09/12	10/09/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	-T-----	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
NEWS 3 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----					1	\$1,400.00		0.00			
E 76	KSNV	10/10/12	10/10/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	--W----	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
NEWS 3 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$1,400.00		0.00			
E 77	KSNV	10/11/12	10/11/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	---T---	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
NEWS 3 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---					1	\$1,400.00		0.00			
E 78	KSNV	10/11/12	10/11/12	RALSTON in PRIME RALSTON in PRIME	CM	8-11pm (10:30 PM-11:00 PM)	---T---	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00
J. RALSTON 10/11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---					2	\$900.00		0.00			
E 79	KSNV	10/06/12	10/06/12		CM	11pm-1135pm	-----S-	:30	2	\$1,400.00	1	0.00	NM	2	\$2,800.00

Order / Rev: 107412
 Alt Order #: 06860602
 Flight Dates: 10/05/12 - 10/11/12

Advertiser: National Republican Congressional Com
 Product Desc: NRCC IE 2012- SKED 2
 Estimate: 3304
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sa-Su News 3 at Eleven															
Sa-Su News 3 at Eleven															
WKD2 NWS-AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	-----S-	2		\$1,400.00		0.00						
E 80	KSNV	10/07/12	10/07/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	2	\$1,400.00	1	0.00	NM	2	\$2,800.00
Sa-Su News 3 at Eleven															
WKD NWS3 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	-----S	2		\$1,400.00		0.00						
E 81	KSNV	10/05/12	10/05/12	The Tonight Show	CM	1135p-1237a	----F--	:30	2	\$750.00	1	0.00	NM	2	\$1,500.00
Tonight Show															
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	----F--	2		\$750.00		0.00						
E 82	KSNV	10/08/12	10/08/12	The Tonight Show	CM	1135p-1237a	M-----	:30	2	\$750.00	1	0.00	NM	2	\$1,500.00
Tonight Show															
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	M-----	2		\$750.00		0.00						
E 83	KSNV	10/09/12	10/09/12	The Tonight Show	CM	1135p-1237a	-T-----	:30	2	\$750.00	1	0.00	NM	2	\$1,500.00
Tonight Show															
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	-T-----	2		\$750.00		0.00						
E 84	KSNV	10/10/12	10/10/12	The Tonight Show	CM	1135p-1237a	--W----	:30	2	\$750.00	1	0.00	NM	2	\$1,500.00
Tonight Show															
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	--W----	2		\$750.00		0.00						
E 85	KSNV	10/11/12	10/11/12	The Tonight Show	CM	1135p-1237a	---T---	:30	2	\$750.00	1	0.00	NM	2	\$1,500.00
Tonight Show															
TONITE SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	---T---	2		\$750.00		0.00						
E 86	KSNV	10/05/12	10/05/12	Late Night w/Fallon	CM	1237a-136am	----F--	:30	2	\$350.00	1	0.00	NM	2	\$700.00
Late Night w/Fallon															
J FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	----F--	2		\$350.00		0.00						
E 87	KSNV	10/08/12	10/08/12	Late Night w/Fallon	CM	1237a-136am	M-----	:30	2	\$350.00	1	0.00	NM	2	\$700.00
Late Night w/Fallon															
J FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	M-----	2		\$350.00		0.00						
E 88	KSNV	10/09/12	10/09/12	Late Night w/Fallon	CM	1237a-136am	-T-----	:30	2	\$350.00	1	0.00	NM	2	\$700.00
Late Night w/Fallon															
J FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	-T-----	2		\$350.00		0.00						
E 89	KSNV	10/10/12	10/10/12	Late Night w/Fallon	CM	1237a-136am	--W----	:30	2	\$350.00	1	0.00	NM	2	\$700.00
Late Night w/Fallon															
J FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	--W----	2		\$350.00		0.00						
E 90	KSNV	10/11/12	10/11/12	Late Night w/Fallon	CM	1237a-136am	---T---	:30	2	\$350.00	1	0.00	NM	2	\$700.00
Late Night w/Fallon															
J FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	---T---	2		\$350.00		0.00						
E 91	KSNV	10/06/12	10/06/12		CM	1130pm-1:02am	-----S-	:30	2	\$2,000.00	1	0.00	NM	2	\$4,000.00

Order / Rev: 107412
 Alt Order #: 06860602
 Flight Dates: 10/05/12 - 10/11/12

Advertiser: National Republican Congressional Com
 Product Desc: NRCC IE 2012- SKED 2
 Estimate: 3304
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
Saturday Night Live																
SAT NITE LIVE																
Saturday Night Live																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		10/01/12	10/07/12	-----S-	2		\$2,000.00	0.00								
E 92	KSNV	10/07/12	10/07/12	Jeopardy in PRIME	CM	M-SA 8-11p / SUN	-----S	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00	
				Jeopardy in Prime												
JEOPARDY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		10/01/12	10/07/12	-----S	2		\$1,200.00	0.00								
E 93	KSNV	10/07/12	10/07/12	Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$400.00	1	0.00	NM	1	\$400.00	
				Sports Night in Las Vegas												
SPORT NT-L VGS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		10/01/12	10/07/12	-----S	1		\$400.00	0.00								
														Totals	169	\$187,750.00